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The Kiekhaefer Mercury Outboard Motors model year guide provides information on various models produced between 1940 and 1959. The guide categorizes models into several designations, including "K" models (1940-1952), "Mark" models (1953-1959), and other variants. The K models include: \* K1 Special: 2.5 HP \* K2 Standard: 3 HP \* K3 Deluxe: 3 HP \* K4 Alternate: 6 HP \* K5 Alternate Deluxe: 6 HP \* KB1 Comet: 2.9 HP The Mark models, introduced in 1953, include: \* Mark 5 Super: 5 HP \* Mark 7 Rocket Deluxe: 7.5 HP \* Mark 15 Rocket Hurricane: 10 HP \* Mark 20 Hurricane: 16 HP \* Mark 40 Thunderbolt: 25+ HP Other notable models include the KD3 Comet, KE4 Rocket Deluxe, and KG4 Rocket Hurricane. The guide also covers various serial number ranges and production years for each model. Overall, this guide provides a comprehensive overview of Kiekhaefer Mercury Outboard Motors models produced during this period, making it useful for collectors, restorers, and enthusiasts seeking information on vintage outboard motors. The following list outlines Mercury outboard motor models produced between 1959 and 1973, including their horsepower ratings and serial number ranges. In 1959, Mercury released several models, including the Mark 55A Super Thunderbolt (40hp), Mark 58A Super Thunderbolt (45hp), Mark 75A Super Marathon "Six" (60hp), and Mark 78A Super Marathon "Six" (70hp). From 1960 to 1963, Mercury produced a range of models, known as the "Merc" series, with horsepower ratings from 10 to 100. These included the Merc 100 (10hp), Merc 150 (15hp), Merc 200 (22hp), and Merc 400 (45hp), among others. In the mid-1960s, Mercury introduced new models, such as the Merc 39 (3.9hp), Merc 60 (6hp), and Merc 110 (9.8hp). The company also released higher-horsepower models, including the Merc 500 (50hp), Merc 650 (65hp), and Merc 850 (85hp). From 1967 to 1969, Mercury produced a range of models, including the Merc 39 (3.9hp), Merc 60 (6hp), and Merc 110 (9.8hp). The company also introduced new high-performance models, such as the Merc 950SS (95hp) and Merc 1100SS (110hp). In the early 1970s, Mercury released new models, including the Merc 40 (4hp), Merc 75 (7.5hp), and Merc 110 (9.8hp). The company also continued to produce higher-horsepower models, such as the Merc 200 (20hp), Merc 400 (40hp), and Merc 500 (50hp). Overall, this list provides a comprehensive overview of Mercury outboard motor models produced during the late 1950s to early 1970s, including their horsepower ratings and serial number ranges. The table lists serial numbers and horsepower ranges for Mercury outboard motors from 1970 to 1985. The models and corresponding serial number ranges are as follows: \* 1970-73: + Merc 650 (65 hp): 2803562 to 3293183 + Merc 800 (80 hp): 2783253 to 3493912 + Merc 1150 (115 hp): 2836019 to 3761034 + Merc 1350 (135 hp): 2639369 to 3293233 \* 1970-71: + Merc 402 (40 hp): 3336258 to 3859434 + Merc 255S: serial numbers not available \* 1972-73: + Merc 650 (65 hp): 3293184 to 3807832 + Merc 1400 (140 hp): 3293234 to 3502805 \* 1974-76: + Merc 40 (4 hp): 3764825 to 4107219 + Merc 75 (7.5 hp): 3801458 to 4691221 + Merc 110 (9.8 hp): 3795658 to 4691221 + ... \* 1977-79: + Merc 40 (4 hp): 9141799 to 9208225 + Merc 45 (4.5 hp): 4597262 to 5270783 + ... \* 1980-85: + Merc 36 (3.6 hp): ... + Merc 40 (4 hp): 5589202 to 5595531 + ... And so on, with each year having its own set of models and serial number ranges. Note that the text also mentions some models with "XS" suffix, which likely refers to special edition or high-performance models. Additionally, there are some models with missing serial number information (e.g., Merc 255S).

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